



RADIO ONE RATE CARD

Time Band	Time Band Detail	Time Band Distribution	Delhi ₹	Mumbai ₹	Bengaluru ₹	Kolkata ₹	Chennai ₹	Ahmedabad ₹	Pune ₹	All Stations ₹
FCT Morning Drive Time	06:00 - 12:00	100%	1,000	1,000	680	250	450	450	450	3,200
FCT Evening Drive Time	17:00 - 00:00	100%	1,000	1,000	680	250	450	450	450	3,200
FCT Morning & Evening Drive Time	06:00 - 12:00 17:00 - 00:00	50% 50%	880	880	550	225	400	400	400	2,750
Run on DayPart (RODP)	06:00 - 12:00 12:00 - 17:00 17:00 - 00:00	33% 34% 33%	750	750	490	170	350	350	350	2,500
Afternoon	12:00 - 17:00	100%	650	650	450	145	300	300	300	2,050
Run on Schedule (ROS)	06:00 - 00:00	Anywhere	575	575	380	125	250	250	250	1,800
RJ Mention / RJ Lead Contest	06:00 - 00:00	Drive Time	4,000	4,000	3,000	1,500	2,500	2,500	2,500	15,000
		RODP	2,500	2,500	2,000	1,000	1,500	1,500	1,500	9,500
Utilities: 20 Per Wk day (Time Check: 12 / Traffic Update: 4 / Weather Update: 4) *Monthly	06:00 - 00:00	Anywhere	3,50,000	3,50,000	2,50,000	1,00,000	2,00,000	2,00,000	2,00,000	12,50,000
Time Check (12 Per Day)	06:00 - 00:00	Anywhere	2,50,000	2,50,000	1,50,000	75,000	1,50,000	1,50,000	1,50,000	9,00,000
Weather Update (4 Per Day)	06:00 - 00:00	Anywhere	1,00,000	1,00,000	75,000	25,000	50,000	50,000	50,000	3,50,000
Traffic Update (4 Per Day)	06:00 - 00:00	Anywhere	1,00,000	1,00,000	75,000	25,000	50,000	50,000	50,000	3,50,000
Show Sponsorship (Annual Deal)	07:00 - 12:00	Morning	3,50,000	3,50,000	3,50,000	1,00,000	1,50,000	1,50,000	1,50,000	12,00,000
	17:00 - 21:00	Evening	3,50,000	3,50,000	3,50,000	1,00,000	1,50,000	1,50,000	1,50,000	12,00,000
	12:00-17:00 21:00-00:00	Any Show	2,50,000	2,50,000	2,50,000	75,000	1,00,000	1,00,000	1,00,000	9,00,000

TERMS & CONDITION: Rates are consolidated rates for a spot equivalent to 10 Seconds | The above rates cannot be combined with any other commitment agreement or incentive | 50% Premium in case creative needs to be prepared by company | 50% Premium for First / Last Spot | For Any direct release / Non INS accredited agency release 100% payment shall be made in advance | All INS accredited agency Payments are to be released to Next Radio Ltd. within 60 days of release.